ComScore MyMetrix Summary

as of March-2008
FoundLocally.com

The website **for people *who have a life…* and want to get on with it!**

Total Unique Visitors: **344**
(All numbers in THOUSANDS)
slight variances due to rounding

GENDER

	Number	Percent
Male	144	42%
Female	200	58%
	344	100%

AGE

	All		Males		Females	
2-17	**29**	8%	**10**	7%	**19**	10%
18-24	**65**	19%	**26**	18%	**38**	19%
25-34	**94**	27%	**38**	26%	**56**	28%
35-44	**88**	26%	**40**	28%	**49**	25%
45-54	**41**	12%	**16**	11%	**25**	13%
55-64	**20**	6%	**8**	6%	**12**	6%
65+	**8**	2%	**7**	5%	**1**	1%
	345	100%	**145**	100%	**200**	100%
			42%		58%	

INCOME

	Number	Percent
<24K	**46**	13%
25-39K	**43**	12%
40-59K	**77**	22%
60-74K	**66**	19%
75-99K	**54**	16%
100K+	**59**	17%
	345	100%

REGION

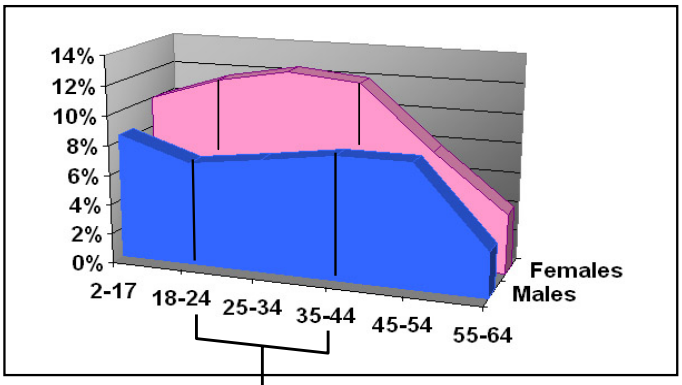
	Number	Percent
Maritimes	**31**	9%
Quebeec	**10**	3%
Ontario	**164**	48%
Prairies	**92**	27%
BC	**47**	14%
	344	100%

CHILDREN

	Number	Percent
No	**184**	53%
Yes	**160**	47%
	344	100%

HOUSEHOLD SIZE

	Number	Percent
HH of 1	**25**	7%
HH of 2	**98**	28%
HH of 3	**86**	25%
HH of 4	**89**	26%
HH of 5+	**47**	14%
	345	100%



EDUCATION

	Number	Percent	& of Known
Some high school	1	0%	2%
High school degree	8	2%	16%
Some college/univ.	30	9%	60%
College/Univ. degree	9	3%	18%
Graduate degree	2	1%	4%
Unknown	294	85%	
	344	100%	100%

Women 18-45 are **41%**
Men 18-45 are **30%**
Total **71%**

of FoundLocally's visitors
are people *who have a life*